

MATT ANDRADE DESIGNER
mattandrade.ux@gmail.com
415.254.2375

Designer and rising leader with nearly a decade of experience creating interactive digital products. I design user-centered experiences from ideation to delivery, with a focus on translating and driving business objectives.

EXPERIENCE

Jan 2018–Present
San Francisco, CA

LEAD DESIGNER, UI DESIGN Hotwire.com

Responsible for UI design creative direction. Leading process of defining and evolving our visual design language. Driving creation and adoption of UI design systems.

Jan 2018–Present
San Francisco, CA

LEAD DESIGNER, LODGING Hotwire.com

Assumed design lead role of the company's flagship hotel product, representing 70% of total company revenue.

Dec 2016–Jan 2018
San Francisco, CA

LEAD DESIGNER, TRANSPORT Hotwire.com

Promoted to team lead, coordinating design, research, and content strategy efforts for delivery of A/B optimization tests and new product features for the company's car rental business.

Aug 2015–Dec 2016
San Francisco, CA

SENIOR PRODUCT DESIGNER, TRANSPORT Hotwire.com

Executed design for responsive web front-end replatform (Angular/Bootstrap) of the company's car rental product. Also designed optimization tests and new product features.

May 2015–Aug 2015
San Francisco, CA

SENIOR UX/UI DESIGNER Cricket Health

Worked with small team at an early-stage startup, performing user research, product feature ideation, and UX/UI design for tech-enabled in-home pediatric services.

May 2013–Mar 2015
San Francisco, CA

LEAD DESIGNER, PRODUCT & INNOVATION Al Jazeera America

Creative lead on the Product & Innovation team, responsible for UI/UX and visual design across web, mobile, and digital products.

Sep 2011–May 2013
San Francisco, CA

LEAD INTERACTIVE DESIGNER, DIGITAL Current TV

Work collaboratively with Product, Editorial, and Design teams to create interactive online initiatives, show sites, editorial infographics, and social media collateral.

Nov 2010–Sep 2011
San Francisco, CA

DESIGNER, ONLINE CREATIVE SERVICES Current TV

Designed and built television show mini-sites, marketing graphics, web banner advertising, print production, and html emails.

EDUCATION

Sep 2002–Jun 2008
San Francisco, CA

COMPUTER ARTS NEW MEDIA

Academy of Art University (AAU)